

Top 10 U.S. Wireless Operators

Editor's notes: The companies listed below represent the 10 largest national and regional licensed wireless carriers based on subscriber numbers at the end of 2007.

AT&T Mobility maintained its position as the industry's No. 1 carrier, ending last year with just over 70 million subscribers. The carrier's growth included the acquisition of Dobson Communications Corp., which added 1.7 million customers to its base.

Verizon Wireless remained a strong No. 2, ending the year with nearly 66 million customers, but just edging out AT&T Mobility in total revenues for the year at \$43.9 billion. Verizon Wireless recently closed on its acquisition of Rural Cellular Corp., which is No. 10 on this year's list.

Despite a troubled year, Sprint Nextel Corp. remained at No. 3 well ahead of No. 4 carrier T-Mobile USA Inc., but falling further behind its larger rivals. T-Mobile USA's results do not include its recent acquisition of SunCom Wireless Holdings Inc., which closed earlier this year. SunCom used the acquisition to not post its fourth quarter or full-year 2007 results, but was set to make it in the top 10. The carrier counted more than 1 million customers in the third quarter of 2007.

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	OPERATOR	SUBSCRIBER BASE	NET ADDITIONS	TOTAL CHURN	ARPU	DATA ARPU	REVENUES
1	AT&T Mobility	70.1 million	7.3 million	1.7%	\$50.26	\$9	\$42.7 billion
2	Verizon Wireless	65.7 million	6.7 million	1.2%	\$51.49*	\$11.06*	\$43.9 billion
3	Sprint Nextel Corp.	53.8 million	700,000	2.2%**	\$59**	\$11**	\$34.7 billion
4	T-Mobile USA	28.7 million	3.7 million	2.8%	\$52	\$8.20*	\$19.3 billion
5	Alltel Corp.	12.3 million	961,255	1.8%	\$54.30	\$5.87	\$8.8 billion
6	U.S. Cellular	6.1 million	301,000	1.4%**	\$51.13	N/A	\$3.9 billion
7	MetroPCS	4 million	1 million	4.7%	\$43.03	N/A	\$2.2 billion
8	Leap Wireless	2.9 million	633,693	4.3%	\$44.92	N/A	\$1.6 billion
9	Centennial***	1.1 million	52,100	2.4%	\$64	\$5.67	\$970.9 million
10	Rural Cellular	790,705	85,047	1.8%**	\$53	\$4	\$635.3 million

*Q4 results

**Postpaid results

***Centennial results include the four previous quarters up to its third fiscal quarter, which ended on Feb. 29.

Source: Company reports and quarterly statements